



527 Industrial Way West  
Eatontown, NJ 07724  
P 732-389-4500  
F 732-389-4998  
[www.lanmarkgroup.com](http://www.lanmarkgroup.com)

## News Release

**Client/Product:** DentalEZ Group/Macey  
**For Release:** February 8, 2010  
**Contact:** Erin Foster  
[efoster@lanmarkgroup.com](mailto:efoster@lanmarkgroup.com)

---

### **The DentalEZ® Group Welcomes Gerard Macey as Territory Sales Manager**

**Malvern, PA (February 8, 2010)** – DentalEZ® Group, a supplier of innovative products and services for dental health professionals worldwide, is pleased to announce the appointment of Gerard “Jerry” Macey to Territory Sales Manager.

In his new position, Macey will be responsible for maintaining existing professional relations and identifying new prospects to increase all StarDental®, DentalEZ®, RAMVAC®, CustomAir®, and NevinLabs™ product and equipment sales. His territory will include Western New York, Pennsylvania, and Northeast Ohio.

Prior to joining DentalEZ, Macey acquired over seven years of sales experience in the dental industry. He previously held sales positions with Patterson Dental Supply, Benco Dental Supply, and JB Dental Supply.

“We are so excited to welcome Jerry to our team,” remarked Mark Frankenfield, Regional Sales Manager for the DentalEZ Group. “We are pleased that Jerry has such a rich background in the dental industry. His knowledge of dental products and the industry in general will surely be an asset to our sales team.”

Macey holds a B.A. degree in criminology from Indiana University of Pennsylvania.

A resident of Latrobe, Pennsylvania, Macey can be reached by phone at 315-297-2968, or via email at [jmacey@dentalez.com](mailto:jmacey@dentalez.com).

#### **About DentalEZ® Group**

DentalEZ® Group is committed to advancing the practice of dentistry through innovative products and services. Encompassing six distinct product brands — StarDental®, DentalEZ®, CustomAir®, RAMVAC®, NevinLabs™, and Columbia Dentoform® — DentalEZ® Group manufactures everything in the operator, from handpieces to chairs to vacuum systems to dental simulation models, creating a complete line of products to elevate the health, comfort, and efficiency of the dental operator. For more information, please visit [www.dentalez.com](http://www.dentalez.com).

###